



**MEDIA INFORMATION
FOR IMMEDIATE RELEASE
January 31, 2014**

Career Center Celebrates CTE Month in February *“Celebrate CTE Superheroes”*

Jackson, Mich.— Over 4,000 eighth and tenth-grade students will come out to visit the Jackson Area Career Center Feb. 3-7 to celebrate the start of Career Technical Education (CTE) month and to learn more about the programs of study available at the Career Center. The month will close out with the Career Center’s annual Open House on Feb. 27.

February has been proclaimed “CTE month” by Governor Rick Snyder and the Association for Career and Technical Education (ACTE). This year’s ACTE theme is *Celebrate CTE Superheroes*, which is encouraging students to explore and learn more about the accomplishments, achievements, and contributions of CTE professionals and students.

“CTE is so important for students because it provides relevance from their learning to their careers,” said Mark Pogliano, principal of the Career Center, “students need to see and visit the Career Center, talk to our teachers and counselors, and get a true picture of the various programs we offer-- all focused on providing students with technical, academic, and employability skills.”

The Career Center works with local school counselors to offer high school credit, college credits, workforce training, and industry certifications in such fields as Agriscience, Automotive Technology, Army JROTC, Computer Information Technology, Construction, Cosmetology, Culinary Arts, Engineering and Manufacturing, Firefighting, Health Sciences, to Law Enforcement, Marketing, Teacher Education, and Visual Communications. Advisory committees work with each area of instruction to keep an eye on changing industry trends and opportunities for students to succeed.

For more information on the Career Center and its programs, call (517)768-5100 or visit www.jacc-mi.net. For further details on CTE month, go to: <http://www.acteonline.org>.

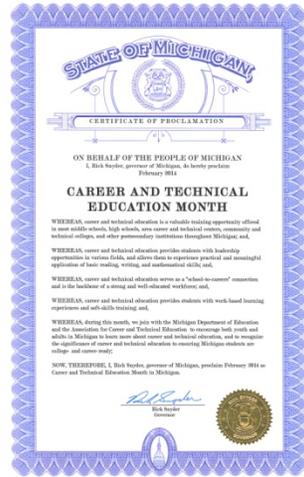
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See below for photos and captions.

For more information

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Photos: ACTE and Governor Rick Snyder proclaim February as CTE Month.