

MEDIA INFORMATION FOR IMMEDIATE RELEASE MARCH 5, 2014

Annual Hair and Fashion Competition to Showcase Beauty from Around the Globe

Jackson, Mich—"A Trip Around the World" is the title of the 5th annual Jackson Area Career Center student Hair and Fashion Competition to be held at the Michigan Theater on March 20 from 6:30-9:00 PM.

"I can't begin to explain how exciting, fun and fantastic this year's competition will be for our students and audience," said Career Center cosmetology instructor Ronda Applegate. "It not only allows our students to show their talents and creativity, but opens the doors to future employment opportunities as well."

The competition includes more than 70 juniors and seniors who will each be showcasing the beauty, culture and fashion from countries spanning the globe. Juniors will demonstrate their skills and creativity on manikins, while the senior competitors will complete head-to-toe look on live models inspired by global trends from countries such as Japan, Germany, Finland, and France.

Admission is free, but students are requesting that attendees bring a non-perishable food item or a cash donation for the local food banks to give back to the community that has supported this event year after year.

"This is the biggest event of the year for us, and the culmination of all of the students' hard work and training," said Mary Jo Garrett, Career Center cosmetology instructor. "We are so appreciative of the entire community's continued support, as this year will be the biggest and most entertaining competition yet!"

Several Career Center programs will share in the production of the event using the skills learned during their courses. Students from the Agriscience program will be designing the floral arrangements; Army JROTC cadets will be in dress uniform to escort models on and off the stage; students from the Digital Media course will photograph and videotape the event; and National Technical Honor Society students will be receiving donations and non-perishable items at the door.

The event continues to grow in popularity and attendance each year. The support has contributed to the need for an expanded venue, from last year at the Michigan Center auditorium to this year at downtown Jackson's Michigan Theater.

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