



What we do:

- Interact with employers to:
 - collect information regarding High Wage, High Demand employment opportunities for skilled high school students and graduates;
 - understand the skills sets, certifications, or credentials necessary for employment.
 - provide opportunities to connect them with the skilled-student workforce they need;
 - Talent fairs, speakers, field trips, and work experience.
 - build capacity for institutions of higher learning.
 - Short-term training, technical academies, apprenticeships, AS, BS.
- Meet with educators to:
 - provide employer data and feedback for the purposes of develop an integrated curriculum based on real-work standards;
 - create opportunities to meet with student and parent groups regarding High Demand, High Wage careers, and the institutions offering career-focused trainings;
 - participate in educational program advisory committees;
 - support the great work already being done to promote student success.
- Interact with young people to:
 - provide information on developing a successful resume or portfolio;
 - emphasize the importance of good soft-skills, and;
 - assess career interests, and desires for education beyond high school.

How you can help:

- Provide detailed information and updates on CTE programs in your county; including faculty names and contact information, course curriculum, syllabi, projects, equipment or software used, etc.
- Provide contact information for career and internship coordinators in your district.
- Assist with building an employer/educator network.
- Collect and disclose current labor market news and information regarding High Demand, High Wage job opportunities.
- Inform us about CTE events, fairs, competitions, or other opportunities to connect employers to skilled student workers or graduates.
- As the law permits, share student success stories regarding your CTE students.